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Tauber Finds the Watermark Agency

By Jim Milliot | Sep 08, 2021



Mark Tauber



Courtesy Mark Tauber

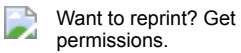
Publishing veteran Mark Tauber has announced the launch of the Watermark Agency. Most recently founder and managing director of Chronicle's Prism nonfiction imprint and of

Chronicle Audio, Tauber has been in publishing for more than 25 years.

Tauber said his new firm “will develop and represent projects from writers, journalists, public intellectuals, authors, leaders, and credentialed experts in their fields.” While books will be at the core of what Watermark develops and represents, the agency will also work with clients to get them access to audio, screen, education, and live event media opportunities, Tauber said.

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Before moving to Chronicle, Tauber held a number of roles at HarperCollins, rising to senior v-p and publisher of Harper One, where he published numerous bestselling authors. In addition to his time at HC and Chronicle, Tauber was a cofounder of Beliefnet, Inc., which was acquired by HC parent company News Corp., and Everyday Health, Inc., which was acquired by J2 Global

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